

Wings and Wheels Car Show

Super Sponsor Benefits

- **THE SHOW IS ‘PRESENTED’ BY YOU**
 - **AT THE MUSEUM OF AVIATION**
- **YOUR NAME IS PREDOMINENTLY DISPLAYED ON ALL ADVERTISING AND PROMOTION MATERIALS**
 - **4,000 CAR SHOW FLYERS DIRECTLY MAILED TO CAR OWNERS AND DISTRIBUTED AT SUMMER CAR SHOWS**
 - **TOP NAME ON THE BACK OF 220 CAR SHOW T-SHIRTS**
 - **EXCLUSIVE LOGO ON 5 BILLBOARDS**
 - **PROMOTED IN NEWS RELEASES AND ADS**
 - **DOMINANT NAME ON LARGE SHOW-DAY SPONSOR BANNER ABOVE THE AWARDS CEREMONY**
 - **NAME ON ALL “BEST OF SHOW” TROPHIES AND COMMANDER’S CHOICE TROPHY**
 - **EXCLUSIVE BANNER IN FRONT DRIVE OF MUSEUM OF AVIATION FOR 3 WEEKS PRIOR TO SHOW**
- **DISPLAY OF A CAR AT THE MUSEUM OF AVIATION FOR 3 WEEKS PRIOR TO THE SHOW**
- **PROMOTION OF YOUR SPONSORSHIP IN RADIO AND TV SPOTS AND PERSONAL APPEARANCES**

SHOW FACTS

October 10, 2009

- **17TH ANNUAL SHOW DRAWS 8,000 – 9,000 SPECTATORS**
- **FREE TO SPECTATORS**
- **250-275 SHOW CARS, TRUCKS AND MOTORCYCLES**
- **REGISTRATION: \$20/VEHICLE -- \$25 AFTER OCT. 1**
 - **Active Duty, Nat'l Guard and Reserve \$5 off**
- **VEHICLES DISPLAYED IN MUSEUM PARKING LOT FROM 9:00 AM TO 5:00 PM**
- **OVER 100 TROPHIES AWARDED IN 51 CLASSES**
- **EACH VEHICLE SCORED BY QUALIFIED JUDGES**
- **OLDIES DISC JOCKEY TOMMY LANDRUM**
- **KIDDIE CAR RACES IN PICNIC AREA**
- **ELAINE LARSEN AND HER JET CAR**
- **MONSTER TRUCK RIDES**
- **MODEL AIRCRAFT ON DISPLAY**
- **C-141 CARGO PLANE OPEN TO THE PUBLIC**
- **CAR "BASH" -- \$1 EACH SWING**
- **\$500 CASH GIVEAWAY -- \$25 EVERY 15 MINUTES**
- **50/50 DRAWING**

ADVERTISE YOUR BUSINESS AT THE



Saturday, October 10, 2009

The Museum of Aviation Foundation invites you to become a participating sponsor of the **Seventeen Annual “Wings and Wheels” Car, Truck and Motorcycle Show on Saturday, October 10, 2009**. The event features a **combined six million dollar display of 250 stock, classic and modified cars, trucks and motorcycles** and is **the largest public event at the Museum each year with over 8,000 spectators.** Proceeds benefit the Museum of Aviation which provides more than 42,000 education programs each year for Pre-K through High School students.

A sponsorship of \$400 or more gives you a **FREE VENDOR SPOT and YOUR NAME ON CAR SHOW TROPHIES. YOUR LOGO ALSO GOES ON 200 T-SHIRTS, ON TWO CAR SHOW WEB SITES and A LARGE SPONSOR RECOGNITION BANNER ON SHOW DAY.**

- A. SUPER SPONSOR (\$Negotiable) - Major recognition in all advertising**
- B. TOP GUN SPONSOR (\$800) - All of the above and name on 4-5 trophies**
- C. MACH-THREE SPONSOR (\$600) - All of the above and name on 3-4 trophies**
- D. SILVER WING SPONSOR (\$400) - All of the above and name on 2-3 trophies**
- E. TROPHY SPONSOR - 1 trophy (\$150)**
- F. DOOR PRIZE SPONSOR - \$50**

We hope you will join us in this event to raise money for the Museum of Aviation. Simply pick your sponsorship choice and return the attached sponsor form to me. ***Thanks to you and the following car clubs for supporting the Wings and Wheels Car Truck and Motorcycle Show!!***

Antique Auto Club of America Corvettes Ltd. of Central Georgia Dodge Truck Club
Sports Car Club of America Middle Georgia Cruisers Road Rebels

See our web site at www.wingsandwheelscarshow.com

ROBERT D. DUBIEL, Show Chairman
Museum of Aviation Foundation
(478) 926-6870
bdubiel@museumofaviation.org



2009 WINGS AND WHEELS CAR SHOW SPONSOR RECEIPT
(Give to Sponsor)

Date: _____

Name of Business: _____

Address _____

Contact: _____ Phone: _____ Email: _____

Received from above business \$_____ cash as payment in full or down payment or pledge of \$_____ cash for the following type sponsorship of the Wings and Wheels Car Show at the Museum of Aviation on Saturday, October 10, 2009, or the following merchandise as a door prize:

- ____ Top Gun (\$750)
- ____ Mach Three (\$600)
- ____ Silver Wing (\$450)
- ____ Trophy Sponsor (\$150)
- ____ Doorprize (\$50)
- ____ Other Donation (Value _____) Item: _____

THANKS FOR SUPPORTING THE MUSEUM OF AVIATION!

CAR SHOW COMMITTEE REPRESENTATIVE

For:
ROBERT DUBIEL
Museum of Aviation Car Show Chairman
bdubiel@museumofaviation.org
(478) 926-6870

SEE OUR WEB SITE AT WWW.WINGSANDWHEELSCARSHOW.COM